MEDIA & SPEAKER KIT



keynote speaker

Lise Gottlieb

BUSINESS STRATEGIST · KEYNOTE SPEAKER · BESTSELLING AUTHOR

100+	43	3
startups	books	speaking awards

ABOUT LISE

Strategy from more than 100 startups



SHORT BIO

Lise Gottlieb is a business strategist, international keynote speaker and bestselling author. She has been part of more than 100 startups, and on stage she gives business owners clear, practical strategy for turning ideas into income without burning out.

LONG BIO

Lise Gottlieb is an award-winning entrepreneur, business strategist and the author of 43 books. Over more than 15 years she has been part of more than 100 startups and digital businesses. Known as the "E-Commerce Queen of Denmark", she has spoken at Harvard, Nasdaq, Carnegie Hall, the London Stock Exchange, the Royal Society of Medicine and the Universities of Oxford and Cambridge, and has appeared on CBS, NBC and TV2. Her Biz Boost Formula is a five-step roadmap for business owners who want to grow profitably and sustainably. When she's not on stage, Lise writes about business strategy and AI tools on Substack, and drinks cappuccinos in cafés around the world.

AWARDS

Outstanding Speaker Award

Royal Society of Medicine, London, 2021

eCommerce Mentor Award

Harvard Club of Boston, 2018 (Expert Story Summit)

"E-Commerce Queen of Denmark"

eCommerce Award, Harvard Faculty Club (Business Expert Forum)

SPEAKING

Talks that turn ambition into a *profitable* plan

SIGNATURE TALK

From Burnout to Business

How to design a life you don't need a vacation from — and build a business that supports your freedom, fulfillment, and financial goals.

Lise's most requested talk. An energizing, transformative keynote with practical strategies to create a profitable, values-based business — without stress or burnout.

45–60 min keynote | Half-day workshop | In person or virtual

KEYNOTE

The 5 Simple Steps to a Profitable Business

Built on the Biz Boost Formula. Your audience leaves with a clear roadmap they can start using the next morning.

01 Create an Irresistible Offer

02 Find the Perfect Audience

03 Smart Systems That Save Time and Scale Smoothly

04 Profitable Marketing — How to Get Clients Without Burnout

05 Deliver & Retain

FORMATS

Keynote | Fireside chat | Interviewer | Panel | Workshop

TECHNICAL RIDER

Wireless headset microphone (lavalier as alternative) · No podium required · PowerPoint, 16:9 · Remote clicker · Audio playback if videos are included · Water and stage visibility

ON STAGE

From Boston to Times Square







SPOKEN AT

Harvard University · Nasdaq · Coca-Cola · Microsoft · London Stock Exchange · Carnegie Hall · University of Oxford · University of Cambridge · Copenhagen Business School · Royal Society of Medicine · Harvard Club of Boston · Harvard Club of New York · Times Square · Stonehenge

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AS SEEN ON TV

CBS WUSA9
How To Make Money Like Kylie Jenner

NBC KOB4
How To Make Some Quick Cash Like Kim Kardashian

DAILY FLASH TV MIAMI
Is Social Media Ruining Your Life?

NBC KOB4
How To Avoid Social Media to Destroy Your Life

THRIVE! WITH HEATHER PODUSKA
How to Become a Successful Entrepreneur

BEYOND MY CRISIS, PRINCETON TV
How Small Business Can Take Advantage of Technology

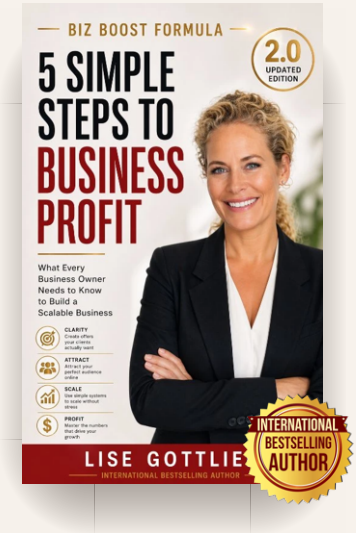
STOP MY CRISIS, PRINCETON TV
How to Grow Your Business Online

TV2 GO' MORGEN DANMARK
Sushi Kappo Rungsted

Watch the clips at lisegottlieb.com/media

BOOKS

Author of 43 books



Biz Boost Formula: 5 Simple Steps to Business Profit 2.0

The signature framework behind Lise's keynotes, featured on the Nasdaq jumbotron in Times Square.

Also: Crowdfunding, international bestseller

THE GROW YOUR BUSINESS SERIES



WHAT PEOPLE SAY

"That lady is super smart. What she was talking about, nobody else was talking about at Harvard this year."

Clint Arthur, CEO

"She's THE business coach of business coaches. Lise blew me away with her ideas and insights."

Alison Savitch, Executive Director, US

"She is the expert of choice because her presentation was extremely moving. The whole room was ecstatic."

Maryanne Parker, President, Manor of Manners, US

"Lise takes bold action and helps others do the same. Her story of taking risks and building a powerful legacy is both inspiring and transformational."

Kevin Fream, CEO, MatrixForce Technology

PRESS PHOTOS

High-resolution images











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Free to use for interviews, event programmes, press articles and podcast introductions. Please credit “Lise Gottlieb”.

Open the Google Drive folder

let’s talk

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lisegottlieb.com

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